



## Sri Donthi

Senior Vice President and Chief Information Officer, Information  
Technology Business Relationship Manager  
Frito-Lay North America

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Sri Donthi is senior vice president and chief information officer (CIO), and information technology (IT) business relationship manager for Frito-Lay North America, where he leads the technology agenda that powers PepsiCo's \$15 billion snack and convenient foods business. His responsibilities include leading IT strategy and building technology capabilities across Frito-Lay North America by digitizing supply chain, operations, marketing, sales, insights, research and development, finance, human resources and other supporting businesses.

Sri also has responsibility for overseeing IT capabilities across PepsiCo's global go-to-market and global e-commerce teams, as well as leading the global IT business relationship management practice.

Sri joined PepsiCo in 2004. He has held several senior IT leadership roles such as global CTO, as well as a number of CIO roles across a variety of corporate and global functions and the PepsiCo International Transformation team. Over the past three years, Sri has been CIO for PepsiCo's AMENA division where he has been instrumental in digitizing frontline sales operations, building automation systems capabilities within supply chain and manufacturing operations, and enabling "new ways of working" by leveraging digital technologies (connected employee program). Prior to joining PepsiCo, Sri was senior director of IT at Motorola.

Sri holds an Executive MBA from Northwestern University – Kellogg School of Management, a Master of Science in computer science from the Illinois Institute of Technology, and a Bachelor of Science in mathematics from Osmania University in India.

